

24 APRIL 2019

FHKI INVITES SUGA TO PARTICIPATE IN

HONG KONG ELECTRONICS FAIR (SPRING EDITION)

Suga International Holdings Limited ("SUGA" or the "Group") (stock code: 912), a leading electronics total solutions provider, who also operates a pet food and accessories business, invited by the Federation of Hong Kong Industries ("FHKI") to showcase its products at the Hong Kong Electronics Fair (Spring Edition) ("Electronics Fair").

During the four-day event held at the Hong Kong Convention and Exhibition Centre, which ended on 16 April, the Group displayed two of its outstanding products – LPWAN Asset Tracker and MiDi Pad controller. The former uses IoT technology and GPS to allow users to monitor and locate an object on its platform anytime hence prevent theft, whereas the latter is a digital music product that can compose and record audios of various melodies and chords.

SUGA has been a supporter of FHKI activities for long and was honoured to join the Electronics Fair. FHKI is dedicated to promoting sustainable development of local industries and its efforts over the years have been very fruitful. It also has abundant experience in organising and participating in trade shows. Having mastered e-commerce marketing strategy and via using e-commerce platforms to develop market in mainland China, it has opened up new room in the market for enterprises to tap.

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About Suga International Holdings Limited (stock code: 912)

SUGA is a leading electronics total solutions provider listed on the Main Board of the Stock Exchange of Hong Kong in September 2002. It mainly engages in research and development, manufacturing and sale of electronic products, including IoT assets tracking, management and applications products, professional audio equipment, digital A/V products, Wi-Fi and RF products, telecommunications products and smart cards, and NFC-enabled products. The Group also operates its pet-related business through its wholly-owned subsidiary WePet International Holdings Limited, upholding the philosophy of "Caring for Pets, Technology for Pets" (關愛寵物、科學養寵) and using innovative technologies to build a comprehensive pet healthcare ecosystem, to provide all-round pet-related products and services to pet owners. WePet undertakes research and development, manufacturing, sales and distribution of pet food, accessories and smart electronic products, establishes and develops related social media and e-commerce platforms and sets up pet insurance products. Also, the Group makes other strategic investments synergistic with its existing businesses. SUGA has obtained green certifications including ISO 14001, QC 080000, RoHS & WEEE Compliance, GPMS and Green Mark certificates. Currently, it has customers from the US, Japan, the UK, Germany, Australia, the Greater China region, etc.